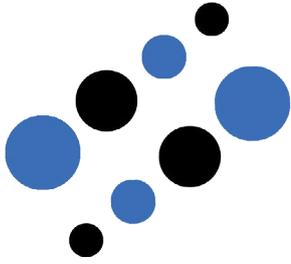




Procurement as a Service



Procurement as a Service

Many companies, large and small, have turned to managed service providers (MSPs) to handle their information technology services, in lieu of developing and maintaining IT departments of their own. Such a model focuses on optimizing networking, hardware and software applications for the contracting business and managing the entire IT system moving forward.



Hardware and Software Upgrades and Procurement

Implementing a fully functioning IT system and maintaining it in the future involves more than just making the best of the material that a company has on hand. Optimizing the IT apparatus of a business often means hardware and software upgrades, sometimes immediately and inevitably at some point down the road, as the needs of a business evolve over time.



Taking advantage of procurement as a service will pay a number of dividends.

Procurement of hardware and software is a responsibility that has traditionally fallen to an internal division of a company. Even in instances in which an outside IT consultant has been utilized, it has ordinarily been the company itself that is tasked with purchasing hardware and software.

Recently, it has become increasingly common for MSPs to offer procurement as a service. The MSP is not only tasked with using its expertise to make hardware and software recommendations to implement its IT solutions for a client, but is also responsible for actually obtaining that hardware and software.

Benefits of Using Cognoscape's Procurement Service

Particularly for companies that have already decided that a broad MSP model is beneficial to them, taking advantage of procurement

as a service will pay a number of dividends, including:

1. Cost advantages.

Many companies that have chosen the MSP route have already calculated that they stand to benefit financially from the arrangement and they are likely to see this advantage expanded by adding procurement as a service. Cognoscape's experts are often able to obtain volume price discounts directly from hardware and software vendors, thereby saving their clients money.

2. Productivity.

By allowing Cognoscape's dedicated specialists to take on the procurement tasks, company employees can focus their time and attention on the jobs they were hired to do.

3. Expertise.

Our specialists who handle procurement responsibilities at



Cognoscape are experts in their field. We not only know the best hardware and software products to fit a company's specific needs due to their familiarity with the entire universe of IT solutions, we know the most efficient and cost effective ways of obtaining the required equipment.

4. Peace of Mind:

By contracting with Cognoscape's established experts in the field, company decision makers can rest assured that a critical component

to any flourishing business—its IT infrastructure—is in good hands. And when the time comes for an inevitable upgrade to hardware and/or software, the procurement process will be handled as efficiently and economically as is possible.

The Bottom Line

Essentially every company in existence today relies on a smoothly functioning IT system to carry out its business. Obtaining the necessary equipment for that system is part of the IT equation and utilizing procurement as a service is something that many businesses may find value in implementing as an important aspect of a thorough IT model.



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