Diving into the Cloud for Your Business

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Cloud computing is a commodity in the world of business, but the lingering question many businesses have is: “Is cloud computing a universal solution or is it useful for only a select few businesses?” To answer that question, you have to look at both the benefits and risks you may be taking with cloud computing.

**The Benefits of Cloud Computing**

You’ve worked hard to build a successful business, and sometimes you just need a vacation. With the cloud, you can access files and data on any device, anytime, anywhere. The cloud makes it possible for you and your team to work efficiently and productively even outside of the office. It also opens up a platform for you to hire remote working opportunities.

Your employees’ workflows will become better than ever before due to the flexibility the cloud offers.
As your business grows and you open new locations, your technology will need to grow with you. With the cloud, your IT solutions are scalable because the integration of your business applications is supported. You can also unify your data, processes, and applications across multiple locations as well. Another benefit of the cloud is the increased security. The cloud can lock specific components that have the potential to result in a system failure or security breach. You can also use the cloud to backup your data, so that in the event a laptop is dropped, coffee spills on hardware, or if there is a natural disaster, your business can recover securely.

The Risks of Cloud Computing

The cloud is dependent on the internet, meaning if your internet connection is slow or weak, the cloud will be less useful due to slow loading time. The stronger your internet connection, the more useful the cloud will be for your business. If there is an internet outage, your business may face downtime.

Privacy of your data is also at risk due to security breaches from more than just professional hackers – there is also the possibility that a disgruntled employee could take data and information.
The Bottom Line

When it comes to choosing whether or not to host your business data in the cloud, it’s about choosing the right cloud service provider. The right cloud service provider will evaluate the data your company has and advise you on how to utilize the cloud to host your information.

At Cognoscape, we know exactly how to utilize the cloud to benefit your business the most.